

BEAUTY  SOURCE



**MEDIA
KIT**



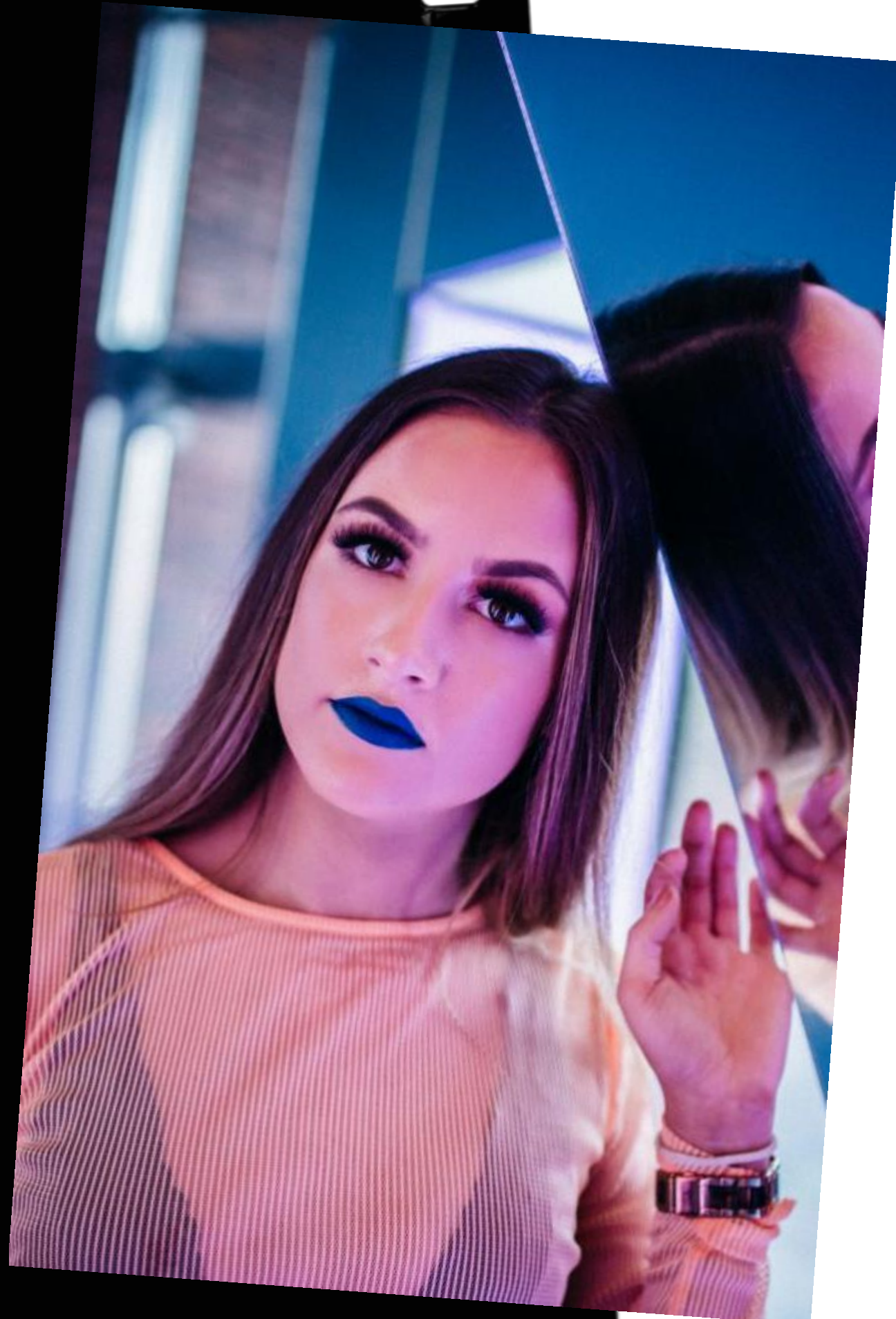
OUR MISSION

Our mission is to celebrate diversity, women of all colors, cultures and ages by giving them a beauty platform where their voice can be heard. We listen and develop new concept ideas that responds to consumer's needs.

ABOUT US

Beauty Source is a multicultural beauty hub which targets beauty addicts and entrepreneurs across all social media platform.



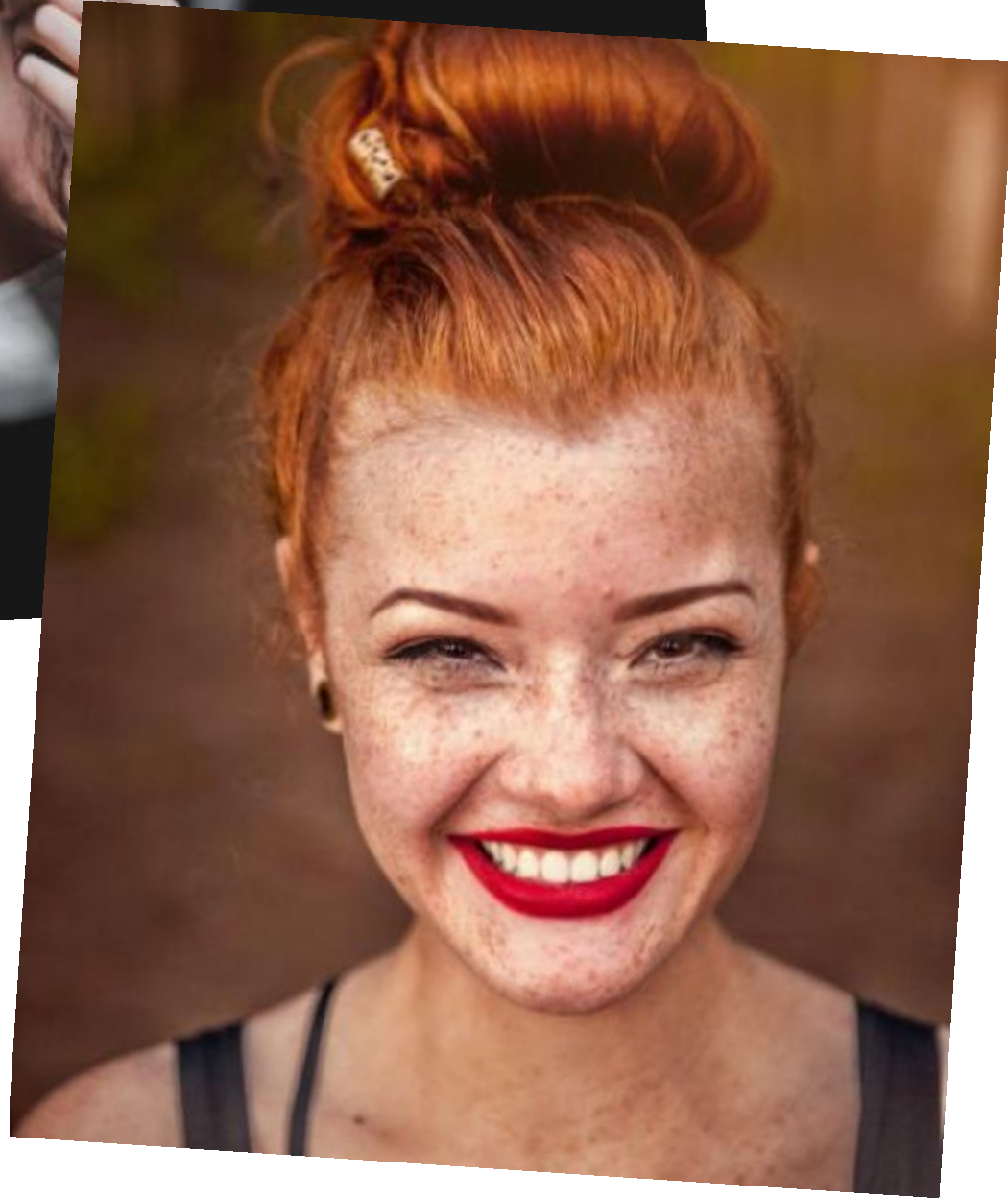


database

4000+

**of Beauty addicts and
counting**

We conduct surveys via social media platforms and through our growing database of 3000+ participants.



Breakdown of Services

Beauty Trends

The Beauty Trend Report brings you the data, forthcoming trends of next year and market share on each beauty category that will help you make the right decisions to stay a step ahead of your competition.

Our content will not only inform, inspire and visualize but also awaken your mind to think differently about the rapid changes in the beauty industry.

Consumer Insights

Every month we launch Beauty Questionnaires with a variety of beauty product giveaways which consumers can compete to win by answering personal questions about their beauty routines, lifestyle, habits, interests, etc. The feedback we receive is analyzed by our beauty data experts, but only shared with Beauty Source's brand customers after being anonymized.

Monthly Beauty Launches

Our reports on Monthly Beauty Launches keeps you up to date on what is 'Really happening' in the beauty business. Divided in three main categories: Makeup, Skincare and Perfumery.

WHAT WE DO

Consumer Insights

- 6 custom surveys per year, topic & prize provided by the brand
- 2 Workshop events fully organized by Beauty Source

Monthly Launches

All the beauty launches in one single report.

Beauty Trends

Every 6 months you will be receiving the Forthcoming Trend Report for next year.

Advertising Campaign

Promotion on all Beauty Source social media platforms

WHAT WE OFFER

HOW IT WORKS?

STEP1

Contact us and let us know which services are you interested to receive.

STEP2: Skype call meeting & Free Demo. We would love to hear your story. By understanding your business we can deliver the best tailor made reports just for you.

STEP3: Signing of Contract & payment.

By subscribing to our online VIP Membership you will receive **all the reports** straight to your **inbox**.

Link to subscribe <http://eepurl.com/gbV7WP>

Your Brand, Our Priority

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QUALITATIVE
INFORMATION FOR ONLY
€12K PER YEAR

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